

# **Twelve Things I Wish I'd Known Before I Built A Webapp**

**By Ryan Carson**

01

# ONE

user database



02



**e-commerce  
system**

03

\*\*\*\*!

# Don't

have your coder do the

# XHTML / CSS

04

# Obsesses

about your  
website copy



05

Work with a

**TOP**  **NOTCH**

hardware partner

06

# Don't

# cut corners



07

**Work with people  
in the same  
timezone**



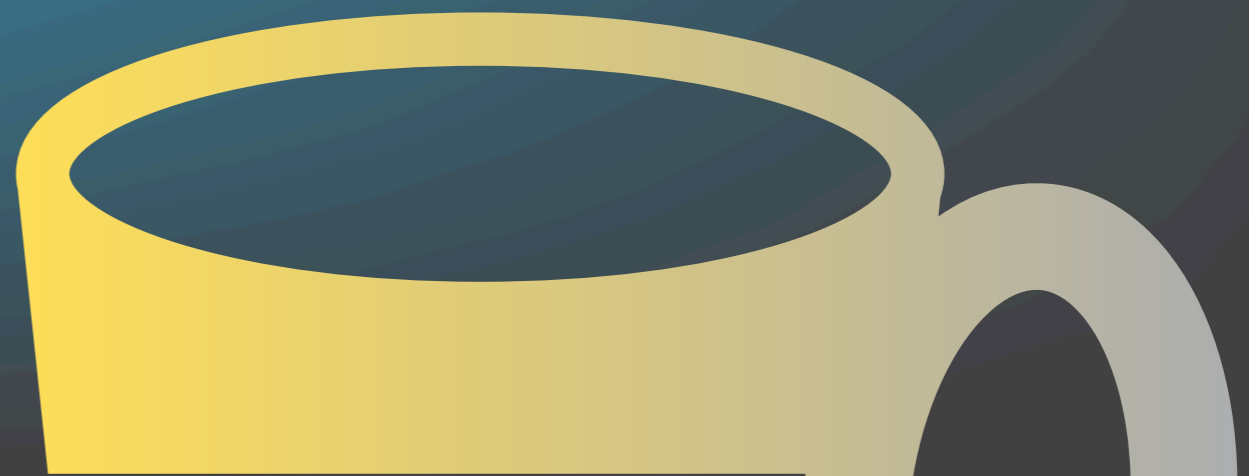
08

**You're  
not done  
when you launch**



09

# Tea- spoons!



10

Where to spend,

where

to save



11

Add tons of stuff to your

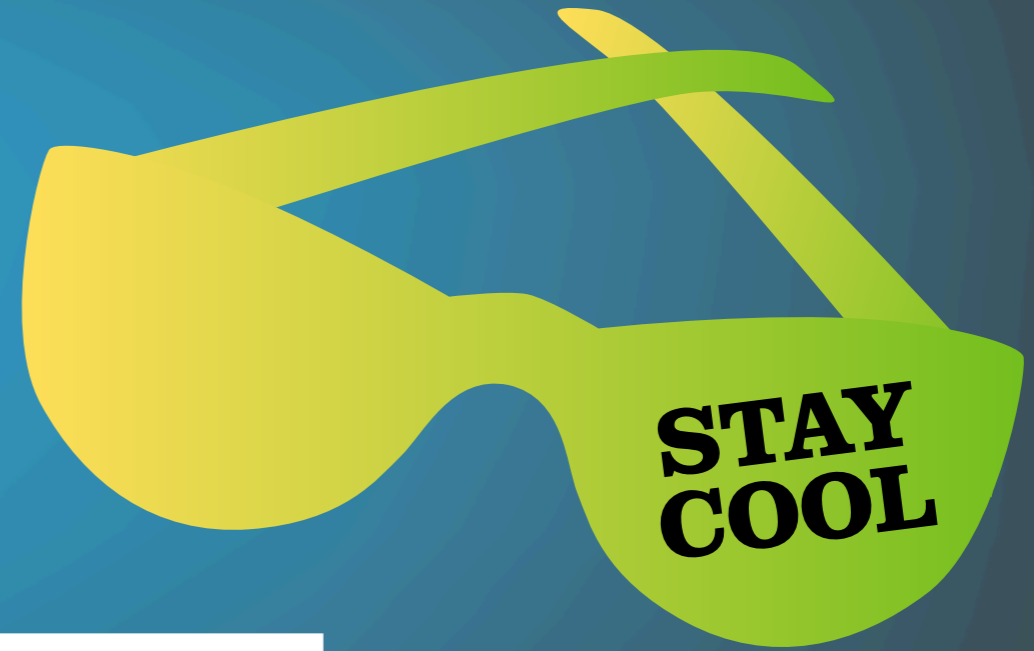
**FAQ /**

**Support**



12

**BE**



**NICIE**

**to nasty customers**

13

Tips from the

Pros



# Thank you

Another presentation by Mutado

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